

ORDER



Orders
Order / Rev: 185076
Alt Order #:
Product Desc: Americans for Prosperity
Estimate: 390
Flight Dates: 09/04/12 - 09/10/12
Original Date / Rev: 08/31/12 / 08/31/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Mentzer Media Services, Inc.
Buying Contact:
Billing Contact:
 600 Fairmount Avenue
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/(R)Americans for Prosperity
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: P2
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	54	\$145,300.00	\$123,505.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	54	\$145,300.00	\$123,505.00	0.00
Totals	54	\$145,300.00	\$123,505.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/04/12	09/07/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A	CA	7A-9A	- 1111 - -	1:00	4	\$1,400.00	P2	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	- 1111 - -		4			\$1,400.00		0.00				
N 2	KMGH	09/04/12	09/07/12	Millionaire 930A Millionaire	CA	930A-10A	- 1221 - -	1:00	6	\$900.00	P2	0.00	NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	- 1221 - -		6			\$900.00		0.00				
N 3	KMGH	09/04/12	09/07/12	11A-12P News/KMGH CA 11A-12P News	CA	11A-12P	- 1111 - -	1:00	4	\$1,200.00	P1	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	- 1111 - -		4			\$1,200.00		0.00				
N 4	KMGH	09/04/12	09/07/12	5-530P News M-F/KMGH CA 5-530P News	CA	5P-530P	- 1111 - -	1:00	4	\$1,800.00	P3	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	- 1111 - -		4			\$1,800.00		0.00				
N 5	KMGH	09/04/12	09/07/12	6p-630p JEOPARDY (M-F) CA 6P-630P JEOPARDY (M-F)	CA	6P-630P	- 2222 - -	1:00	8	\$4,000.00	P2	0.00	NM	8	\$32,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	- 2222 - -		8			\$4,000.00		0.00				
N 6	KMGH	09/04/12	09/07/12	630-7P WHEEL (M-F) CA 630-7p WHEEL (M-F)	CA	630-7P	- 1111 - -	1:00	4	\$3,600.00	P2	0.00	NM	4	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	- 1111 - -		4			\$3,600.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	09/04/12	09/07/12	Nightline Nightline	CA	1037P-1103P - 1111--	1:00	4	\$2,000.00	P2	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	- 1111--		4		\$2,000.00		0.00				
N 8	KMGH	09/05/12	09/05/12	ABC Wed B Dem Nat'l Convention	CA	8P-9P --W----	1:00	1	\$10,000.00	P1	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	--W----		1		\$10,000.00		0.00				
N 9	KMGH	09/07/12	09/07/12	ABC Fri A ABC Fri A	CA	7P-8P ----F--	1:00	1	\$4,000.00	P2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--		1		\$4,000.00		0.00				
N 10	KMGH	09/07/12	09/07/12	ABC Fri B ABC Fri B	CA	8P-9P ----F--	1:00	1	\$6,000.00	P1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--		1		\$6,000.00		0.00				
N 11	KMGH	09/07/12	09/07/12	ABC Fri C ABC Fri C	CA	9P-10P ----F--	1:00	1	\$6,000.00	P1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--		1		\$6,000.00		0.00				
N 12	KMGH	09/08/12	09/08/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A -----S-	1:00	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S-		1		\$1,200.00		0.00				
N 13	KMGH	09/09/12	09/09/12	THIS WEEK w/George This Week	SCA	8A-9A -----S	1:00	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		1		\$2,000.00		0.00				
N 14	KMGH	09/09/12	09/09/12	SUN 4PM 4PM - SUN	CA	4P-430P -----S	1:00	2	\$400.00	P2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		2		\$400.00		0.00				
N 15	KMGH	09/09/12	09/09/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	1:00	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		1		\$1,500.00		0.00				
N 16	KMGH	09/09/12	09/09/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -----S	1:00	1	\$2,600.00	P2	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		1		\$2,600.00		0.00				
N 17	KMGH	09/10/12	09/10/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A 1-----	1:00	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1-----		1		\$1,400.00		0.00				
N 18	KMGH	09/10/12	09/10/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a 2-----	1:00	2	\$900.00	P2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	2-----		2		\$900.00		0.00				
N 19	KMGH	09/10/12	09/10/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P 1-----	1:00	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1-----		1		\$1,200.00		0.00				
N 20	KMGH	09/10/12	09/10/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P 1-----	1:00	1	\$1,800.00	P3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1-----		1		\$1,800.00		0.00				
N 21	KMGH	09/10/12	09/10/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P 2-----	1:00	2	\$4,000.00	P2	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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N21	KMGH	09/10/12	09/10/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P 2-----	1:00	2	\$4,000.00	P2	0.00 NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
	Week:	09/10/12	09/16/12	2-----		2			\$4,000.00		0.00		
N22	KMGH	09/10/12	09/10/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P 1-----	1:00	1	\$3,600.00	P2	0.00 NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
	Week:	09/10/12	09/16/12	1-----		1			\$3,600.00		0.00		
N23	KMGH	09/10/12	09/10/12	Nightline Nightline	CA	1037P-1103P 1-----	1:00	1	\$2,000.00	P2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
	Week:	09/10/12	09/16/12	1-----		1			\$2,000.00		0.00		
N24	KMGH	09/10/12	09/10/12	ABC Mon A ABC Mon A	CA	7P-9P M-----	1:00	1	\$14,000.00	P1	0.00 NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
	Week:	09/10/12	09/16/12	M-----		1			\$14,000.00		0.00		
Totals												54	\$145,300.00